

February 17, 2025

1. Introduction Welcome to Bright Designs USA! By subscribing to our service, you agree to be bound by the following terms and conditions. Please read them carefully before subscribing.

2. Subscription Plans

- a) All subscriptions include basic malware monitoring, monthly plugin updates, and daily backups via hosting.
- b) Subscriptions are billed and charged monthly on the credit or debit card on file.
- c) Subscriptions are for a minimum of 6 months. Any subscriptions cancelled before 6 months will be charged for the outstanding period.
- d) Subscriptions must use Bright Designs Hosting, which is supplied by WP-Engine, one of the best WordPress hosting options available.
- e) Clients can post and edit blog entries and complete basic edits to the website. Any challenges caused by client edits can be resolved by Bright Designs at a fee of \$45 per hour.
- f) Any major design changes must be completed by Bright Designs developers and will be charged for based on an agreed amount by the client at a rate of \$45 per hour.
- g) The service offers different subscription plans as detailed on our website. Each plan specifies the features, pricing, and billing cycle.
- h) Subscription fees are non-refundable except as explicitly stated in this agreement or required by law.
- i) Subscriptions are for a minimum of 6 months. Cancellation prior to that time will be charged the remaining amount due at the time of cancellation.

3. Account Registration

- a) To use the service, you must register for an account and provide accurate, complete, and current information.
- b) You are responsible for maintaining the confidentiality of your account credentials and for all activities under your account.

4. Billing and Payment

- a) Subscriptions are billed in advance based on the selected plan's billing cycle (e.g., monthly, annually).
- b) Payment methods accepted include credit or debit cards. By providing a payment method, you authorize us to charge all applicable fees to it.
- c) If payment is not successfully processed due to expiration, insufficient funds, or otherwise, we may suspend or terminate your subscription.



5. Auto-Renewal

- a) Subscriptions automatically renew at the end of each billing cycle unless canceled by the user before the renewal date.
- b) By subscribing, you consent to the automatic renewal of your subscription unless you are explicitly cancelled.

6. Cancellation

- a) You may cancel your subscription at any time by emailing info@BrightDesignsUSA.com.
- b) Cancellation will take effect at the end of the current billing cycle. No refunds will be issued for the remaining period of an active subscription unless otherwise specified.

7. Changes to Subscription Plans

We reserve the right to change the subscription plans, including pricing and features, with prior notice to users. Any changes will take effect from the next billing cycle.

8. User Conduct

- a) You agree not to use the service for any unlawful or prohibited activities.
- b) We reserve the right to suspend or terminate accounts for violations of these terms.

9. Intellectual Property

- a) All content, trademarks, and materials provided through the service are the property of CLIENT or its licensors.
- b) You may not copy, distribute, or create derivative works of our content without express permission.

10. Limitation of Liability

- a) Bright Designs is not liable for any indirect, incidental, or consequential damage arising from your use of the service.
- b) Our total liability for direct damages is limited to the subscription fees paid in the last six months.

11. Privacy

Your use of the service is governed by our Privacy Policy. By subscribing, you consent to the collection and use of your information as described in the Privacy Policy.



12. Modifications to Terms

We reserve the right to update these terms and conditions at any time. Changes will be communicated via email or by posting on our website. Continued use of the service constitutes acceptance of the revised terms.

13. Governing Law

These terms are governed by the laws of Mississippi. Any disputes will be resolved exclusively in the courts of Mississippi.

14. Contact Information

For any questions or concerns, please contact us at info@BrightDesignsUSA.com.